

FOR IMMEDIATE RELEASE**January 22, 2009****Rexam Mold Manufacturing adds value utilizing Ritemp[™] mold cooling technology.**

Buffalo Grove, IL- Rexam Mold Manufacturing, a world leader in the design and manufacturing of multi cavity tooling has integrated Ritemp[™] mold cooling technology into some of its engineering processes. Rexam recently partnered with SWM & Associates (exclusive representative in the Americas for Ritemp[™]) to identify processing gains and then moved to acquire a development license. SWM Chicago (headed by Terry Schwenk) provides services to fortune 500 companies and works directly with tool shops and molders to optimize the entire molding processes reducing production time and operational costs through select technologies like Ritemp[™].

The development license allows Rexam Mold Manufacturing to provide proto-type development tooling utilizing the cooling technology with no further license cost during the mold development. The integration of Ritemp[™] puts Rexam on the leading edge of mold building technology by providing customers with an economical introduction to the Ritemp[™] mold cooling technology.

Wayne Grassel, Business Unit Manager for Rexam Mold Manufacturing stated, "Rexam has always been on the leading edge of mold making technology. Three things characterize Rexam; leadership in industry, commitment to innovation and passion to deliver exceptional value. With the recent purchase of a Ritemp[™] mold cooling technology license, Rexam can continue to push the envelope of mold building technology and delivering exceptional value to our customers."

Rexam is the world's second largest consumer packaging group and the world's leading beverage can maker serving a number of markets including the beverage, personal care, healthcare and food markets. Rexam's vision is to be the leading global consumer packaging company. Plastics News reported in May 2009, that Rexam Mold Manufacturing ranks in the top 20 Mold Makers in North America. Rexam has a history of partnering with some of the world's most successful consumer brand companies as well as young, entrepreneurial start-ups and offers a broad range of packaging services and solutions utilizing different materials, processes, and technologies.

Ritemp[™] Growth in the Americas

Ritemp[™], introduced to the North American market during NPE 2006, is distributed through SWM and Associates. SWM provides licensing and engineering support for all Ritemp[™] applications throughout the Americas. In 2007, SWM responded to market demand in the US by appointing Process & Design Technologies, founded by Terry Schwenk, to provide direct technical and application support specifically in the US market. Together, these companies provide customers with over 50 years of experience focused on significant process improvements that translate into cost savings.

Ritemp[™] Mold Cooling Technology - How it Works

The patented technology simplifies the design and manufacturing requirements of mold cooling by replacing gun-drilled water lines with a "cooling chamber" or water pocket that completely envelops mold-cooling surfaces. The chamber ensures even heat distribution without the engineering compromise often associated with gun drilling. Using heat exchangers, evaporative cooling condenses the liquid, which in turn is recycled throughout the sealed chamber.

-OVER-

RitempTM Mold Cooling Technology - How it Works (continued from previous page)

The turbulent flow of the water reduces any build up of sludge within the chamber that may impede mold cooling. To reduce or eliminate corrosion issues, air is removed from the cooling chamber prior to production. Use of the RitempTM mold temperature controller automatically senses and adjusts water flow to regulate heat levels.

The product is suitable for a wide range of applications including packaging, caps, and closures, medical devices, technical and automotive and has demonstrated productivity increases including **cycle time reductions of 20-50%**.

Contact Information

SWM & Associates

Scott Molnar
scott.molnar@swm-associates.com
cell: 416.786.2663
www.swm-associates.com

SWM Engineering- Americas

Robert Sicilia
robert.sicilia@swm-associates.com
cell: 647.291.7381

SWM United States- Mid West Region

Terry Schwenk
terry.schwenk@swm-associates.com
cell: 262.237.2525

Process and Design Technologies, LLC.

Terry Schwenk
9030 32nd Avenue
Kenosha, WI 53142 USA
Tel: (262) 237-2525 Fax: (262) 694-3961
Email: tschwenk@processdesingtech.com
www.processdesingtech.com

REXAM

Rexam Mold Manufacturing

Wayne Grassel
800 Corporate Grove Drive
Buffalo Grove, IL 60089-4552 USA
Tel: (847) 541-7900 Fax: (847) 541-5272
www.rexam.com

SWM Editorial Contact

TecMarGroup
Wayne Stoddard
Email: wayne@tecgroup.com
Tel: 905.873.6461
www.tecgroup.com

About SWM and Associates

Founded in 2005, SWM and Associates provides complete, optimized processing solutions through "best in class" technology partners that can reduce costs and increase margin through efficiencies gained in engineering, manufacturing and processing. Company founder and President Scott Molnar has a background in strategic sales and new business development with a Bachelor of Engineering and MBA degree. SWM is supported by a select group of North American based associates with relevant plastics experience in the areas of sales, applications, engineering, tooling, automation, process improvement and strategic marketing.

About Process and Design Technologies

Process and Design Technologies provides plastics companies with complete optimized processing solutions through efficiencies gained in engineering, manufacturing and processing. Company founder, Terry Schwenk has over 34 years of experience in the plastics industry, including more than 23 years of specialized experience in hot runner technology and tooling. An active member of SPE and holding the position of Past Chair for Mold Making & Mold Design SPE division, Terry has an associate degree in Business Administration and is accredited with several patents.